



## ***Kit for New Parents*** **Q & A**

### **1. How can I get a *Kit for New Parents*?**

First 5 California has partnered with hospitals, clinics, county agencies, home visitation programs and parenting education providers to distribute the *Kit* to new and expecting parents across the state. Parents can also order a *Kit* by calling (800) KIDS-025.

### **2. How much does the *Kit* cost?**

Not one cent. Although the *Kit* has a retail value of \$75, First 5 California provides it to Californians for *free* so that all parents have access to the information and resources they need to best prepare for their new baby.

### **3. When did First 5 California develop the *Kit for New Parents*?**

First 5 California launched its groundbreaking parent education campaign in 2001 to provide answers to the myriad of questions expecting and new parents may have. Since the program's inception, nearly 2.5 million *Kits for New Parents* have been distributed across California.

### **4. What is included in the updated *Kit*?**

The *Kit* is a comprehensive guide filled with advice and useful tips for first-time parents. A central element of the *Kit* is an educational DVD with parenting advice from prominent child development experts and celebrities, such as talk show host Cristina Saralegui, actors Rob Reiner, Phylicia Rashad, Jamie Lee Curtis, Andy Garcia and singer Gloria Estefan.

Also included in the briefcase-style box are easy-to-read parenting guides like "Advice for New Parents" and "What To Do When Your Child Gets Sick," as well as "Puppy and Friends," a tactile storybook for parents and children to enjoy together. Other resources include brochures on topics ranging from oral health to obesity prevention, a poison control magnet, information on Healthy Families low-cost medical care, and more!

### **5. How does the new *Kit* differ from the original?**

The *Kit* has been completely revised and updated to include the latest early childhood development information, new content, user-friendly improvements, a fresh look, and technological upgrades, such a single DVD replacing seven VHS tapes.

### **6. Will the new *Kit* be available in other languages?**

The *Kit* will be made available in Spanish and Asian languages later this year.